

# MARISSA EVANS

## CONTACT

 visualsby.me.com

 linkedin.com/in/marissalelliott

### I DESIGN SOLUTIONS, NOT JUST VISUALS.

I'm a problem solver at heart, driven by the challenge of turning complex ideas into intuitive, impactful designs. I help entrepreneurs and businesses break through creative barriers through UX/UI and design solutions that are both functional and visually compelling.

My capabilities include branding, print, digital, and website design, all tailored to enhance user experiences and drive real results. Whether it's refining existing designs or building from the ground up, I'm passionate about creating work that solves problems, tells a story, and sparks growth.

## SOFT SKILLS

CREATIVE  
CURIOUS  
PROBLEM-SOLVER  
TEAM PLAYER

EFFICIENT  
COLLABORATIVE  
ADAPTABLE  
RESOURCEFUL

## APPLIED SKILLS

ADOBE PHOTOSHOP  
ADOBE ILLUSTRATOR  
ADOBE INDESIGN  
MICROSOFT OFFICE  
HUBSPOT  
CONSTANT CONTACT  
WORDPRESS - CMS  
ADOBE PREMIERE PRO  
FIGMA

NON-PROFIT MARKETING  
MISSION DRIVEN DESIGN  
BRAND ADVOCACY  
DIGITAL MARKETING  
USER-FOCUSED DESIGN  
MOBILE FRIENDLY DESIGN  
BRAND MANAGEMENT  
DATA DRIVEN DESIGN  
MULTIMEDIA DESIGN

## EDUCATION

BACHELOR OF SCIENCE IN TECHNOLOGY  
Bowling Green State University  
Visual Communication Technology

## EXPERIENCE

### BRAND DIRECTOR | 2024-

FAITH DRIVEN MOVEMENTS | [faithdrivenmovements.org](http://faithdrivenmovements.org)

**Skills:** Email Design · Brand Development · Event Designing · Flyer Design · Presentation Design · Logo Design · Web Design · WordPress · Packaging Design · Corporate Branding · UI/UX Design · Landing Page Design

### GRAPHIC DESIGNER | 2023-2024

CATALYST HEALTH GROUP | [catalysthealthgroup.net](http://catalysthealthgroup.net)

**Skills:** Email Design · Brand Development · Event Designing · Flyer Design · Presentation Design · Logo Design · Web Design · WordPress · Packaging Design · Corporate Branding · UI/UX Design · Landing Page Design

### GRAPHIC DESIGNER | 2020-2023

SAMSUNG ELECTRONICS | [samsung.com](http://samsung.com)

**Skills:** B2B Marketing · Visual Communication · Email Design · Powerpoint & Keynote Presentation Design · Information Graphics · Product Marketing · Product Launch Asset Creation · Photo Creation & Manipulation · Social Media Graphics · Print Advertisements · Digital Ads

### GRAPHIC DESIGNER | 2018-2019

BRILEY DESIGN GROUP | [brileydesigngroup.com](http://brileydesigngroup.com)

**Skills:** GIF Animation · Event Designing · Flyer Design · Typography · Logo Design · Web Design · WordPress · Packaging Design · Corporate Branding · HTML/CSS · UI/UX Design · Landing Page Design · Responsive Web Design

### VISUAL COMMUNICATION DESIGNER | 2018-2018

PAVASO | [pavaso.com](http://pavaso.com)

**Skills:** B2C Marketing · Ad Design · Animation · Product Marketing · Corporate Branding · Print Material · Promotional Material · Tradeshow Material

### GRAPHIC DESIGNER | 2017-2018

BRAND AGENT - PERFORMANCE POP

**Skills:** Adobe InDesign · Adobe Photoshop · Design Tools · Branding & Identity · Illustrator · Logo Design · Corporate Branding · Brand Development