

MARISSA ELLIOTT

CONTACT

📞 972.310.6602

✉️ hello@visualsbyme.com

🌐 visualsbyme.com

🌐 linkedin.com/in/marissalelliott

Creating visually stunning designs that help businesses effectively express their mission and purpose.

SOFT SKILLS

CREATIVE	ORGANIZED
PASSIONATE	ADAPTABLE
PROBLEM-SOLVER	DEDICATED
TEAM PLAYER	RESOURCEFUL
EFFICIENT	SELF-MOTIVATED

SOFTWARE & TOOLS

ADOBE PHOTOSHOP	CONSTANT CONTACT
ADOBE ILLUSTRATOR	WORDPRESS - CMS
ADOBE INDESIGN	ADOBE PREMIERE PRO
MICROSOFT OFFICE	FIGMA
HUBSPOT	CEROS STUDIO

EDUCATION

BACHELOR OF SCIENCE IN TECHNOLOGY
Bowling Green State University
Visual Communication Technology

EXPERIENCE

GRAPHIC DESIGNER | 2023- CATALYST HEALTH GROUP | catalysthealthgroup.net

- Conceptualize and design for creative projects across external and internal channels (print, digital/interactive, experiential, presentations, etc.)
- Design, build, and maintain websites with UX/UI best practices in place
- Utilize the design process from the design concept to the creation
- Expand and advance the company's visual brand system for the Catalyst Physician Group master brand
- Create visually compelling Healthcare assets including print and digital templates, icons, illustrations, photography, and brand shape systems
- Review work created by internal or external partners for quality and consistency to maintain brand guidelines across all material
- Create email campaigns in Constant Contact to send to physicians
- Collaborates with the marketing team to understand project requirements, and create project briefs based on those requirements to stay on target

Skills: Email Design · Brand Development · Event Designing · Flyer Design · Presentation Design · Logo Design · Web Design · WordPress · Packaging Design · Corporate Branding · UI/UX Design · Landing Page Design

GRAPHIC DESIGNER | 2020-2023 SAMSUNG ELECTRONICS | samsung.com

Skills: B2B Marketing · Visual Communication · Email Design · Powerpoint & Keynote Presentation Design · Information Graphics · Product Marketing · Product Launch Asset Creation · Photo Creation & Manipulation · Social Media Graphics · Print Advertisements · Digital Ads

GRAPHIC DESIGNER | 2018-2019 BRILEY DESIGN GROUP | brileydesigngroup.com

Skills: GIFAnimation · Event Designing · Flyer Design · Typography · Logo Design · Web Design · WordPress · Packaging Design · Corporate Branding · HTML/CSS · UI/UX Design · Landing Page Design · Responsive Web Design

VISUAL COMMUNICATION DESIGNER | 2018-2018 PAVASO | pavaso.com

Skills: B2C Marketing · Ad Design · Animation · Product Marketing · Corporate Branding · Print Material · Promotional Material · Tradeshow Material

GRAPHIC DESIGNER | 2017-2018 BRAND AGENT - PERFORMANCE POP

Skills: Adobe InDesign · Adobe Photoshop · Design Tools · Branding & Identity · Illustrator · Logo Design · Corporate Branding · Brand Development